

## Winning and Losing at Globalization: Historical Perspectives

**HONR249T**  
**Spring 2009**  
**T, Th 2:00-3:15**  
**ANA 0120**

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Globalization is arguably the defining rubric of our era. Thomas Friedman's *The World Is Flat* is a resounding best-seller (and was the 2006 UMCP First Year Book); most history textbooks employ the word in their final chapter titles; and academics across a wide range of disciplines have devoted countless conferences and monographs to the topic.

But what does the term really mean? Is globalization a recent phenomenon, or do its roots penetrate deep into the past? Are technology and markets the key drivers of globalization? Is culture an impediment? Does globalization tend to favor advanced economies over developing nations, or the other way around? Has it always expanded, or has it unfolded in a cyclical pattern? Who has opposed globalization, and why? What do past trends suggest about the future?

We will investigate each topic through multimedia presentations, discussions, and required readings. All readings listed on the Schedule of Topics and Readings below are required and will be on electronic reserve through the ELMS course website. The course book – *The Wealth and Poverty of Nations*, by David Landes (1998) – is available for purchase at the University Book Center.

**Course grades** will be calculated as follows:

|                       | <b>Date due</b> | <b>percent of course grade</b> |
|-----------------------|-----------------|--------------------------------|
| class participation   | each class      | 25                             |
| brief response essays | eight of ten    | 20 (2.5 percent each)          |
| midterm exam          | March 31        | 15                             |
| research project      | April 30        | 25                             |
| final exam            | May 18          | 15                             |

**Class participation.** Classroom discussions are one of the most important components of the course. The best way to earn high marks for discussion is to complete each week's required reading **before** class meetings; bring to class specific questions and issues for discussion; and participate regularly and constructively in class discussions.

**Brief response essays.** Weeks 4-15 (inclusive), discussion questions will be posted on the course website. One of them will be marked with an asterisk. Write a 300-400 word essay in response to the marked question. Essays are due at the beginning of class each

Thursday unless indicated otherwise. Each student must submit a total of eight essays, so can skip two.

**Midterm and final exams.** Each of these exams will ask you to identify and state the significance of four terms and write one essay. The final will address post midterm material; it will not be comprehensive.

**Research project.** Each student will research a community somewhere in the world during the last three centuries to assess the impact (or not) of globalization on that community. Separate instructions will be issued for this assignment.

**Make-up Exams and Late Papers.** If for any family or medical reason you find it absolutely necessary to miss an in-class examination, you must contact the instructor before the examination to obtain his consent to your absence if you wish to take a make-up exam. Papers are due *in class* on their due dates. Unless you make other arrangements with the instructor, late papers will be penalized one full letter grade for each day of tardiness.

**Students with Disabilities.** Please inform the instructor **at the beginning of the semester** if you require any disability-related special accommodations.

**Religious Observances.** The University System of Maryland policy provides that students not be penalized because of observances of religious beliefs, but rather shall be given an opportunity, whenever feasible, to make up within a reasonable time any academic assignment missed due to individual participation in religious observances. Please inform the instructor **at the beginning of the semester** if you are going to miss any assignments due to religious observances by personally handing him written notification of the projected absence at the beginning of the semester.

**Academic Integrity.** Essential to the fundamental purpose of the University is the commitment to principles of truth and academic honesty. The Code (see <http://www.shc.umd.edu/code.html>) prohibits students from cheating on exams, plagiarizing papers, submitting the same paper for credit in two courses without authorization, buying papers, submitting fraudulent documents, or forging signatures. Following the recommendation of the University Senate, students in this course will be required to write the following signed statement on each examination or assignment: *I pledge on my honor that I have not given or received any unauthorized assistance on this examination (or assignment).*

## Schedule of Topics and Readings

### Week 1 (Jan. 27 & 29): **Introduction**

- Landes, chs. 1-3.

### Week 2 (Feb. 3 & 5): **Theoretical Approaches**

- Landes, ch. 4.
- Immanuel Wallerstein, "The Rise and Future Demise of the World Capitalist System: Concepts for Comparative Analysis," *Comparative Studies in Society and History* 16:4 (September 1974): 387-415.

### Week 3 (Feb 10 & 12): **The Columbian Exchange**

- Landes, ch. 5.

### Week 4 (Feb. 17 & 19): **The Atlantic System**

- Landes, chs. 6-8.
- Ann M. Carlos and Stephen Nicholas, "'Giants of an Earlier Capitalism': The Chartered Trading Companies as Modern Multinationals," *Business History Review* 62:3 (Autumn, 1988): 398-419.

### Week 5 (Feb. 24 & 26): **Empire and Imperialism**

- Landes, chs. 9-12, 25-26.

### Week 6 (March 3 & 5): **Western Industrialization**

- Landes, chs. 13-19.
- Jan de Vries, "The Industrial Revolution and the Industrious Revolution," *Journal of Economic History* 54 (1994): 249-70.

### Week 7 (March 10 & 12): **Industrialization Spreads ... and Doesn't**

- Landes, chs. 20.
- Gregory Clark, "Why Isn't the Whole World Developed? Lessons from the Cotton Mills," *Journal of Economic History* 47 (March 1987): 141-73.

### Week 8 (March 24 & 26): **The Great Divergence**

- Landes, chs. 21-24.
- Kenneth Pomeranz, "Political Economy and Ecology on the Eve of Industrialization: Europe, China, and the Global Conjuncture," *American Historical Review* 107:2 (April 2002): 425-446.

### Week 9 (March 31 & April 2): **International Capital Markets**

- Midterm exam – March 31, in class

Week 10 (April 7 & 9): **Multinational Firms**

- Geoffrey Jones, *Multinationals and Global Capitalism: From the Nineteenth to the Twenty-First Century* (Oxford, England: Oxford University Press, 2005), ch. 2: "Multinationals and Globalization," pp. 16-41.
- Marcelo Bucheli, "Multinational Corporations, Totalitarian Regimes and Economic Nationalism: United Fruit Company in Central America, 1899-1975," *Business History* 50:4 (July 2008): 433-454.

Week 11 (April 14 & 16): **The Great Contraction**

- Barry Eichengreen and Peter Temin, "The Gold Standard and the Great Depression," *Contemporary European History* 9:3 (July 2000): 183-207.

Week 12 (April 21 & 23): **Critics and Protests: Anti-Globalization**

- Michael Pettis, "Will Globalization Go Bankrupt?" *Foreign Policy* 126 (Sept.-Oct. 2001): 52-59.
- George Soros, "Capitalism's Last Chance?" *Foreign Policy* 113 (Winter 1998-1999): 55-66.
- Benjamin M. Friedman, "Globalization: Stiglitz's Case," *New York Review of Books* 49:13 (August 15, 2002). <http://www.nybooks.com/articles/15630>
- International Forum on Globalization, "IFG POSITION STATEMENT" (January 1995). <http://www.ifg.org/about/statemnt.htm>
- "Global to Local: What You Can Do," chapter 11 of John Cavanagh and Jerry Mander, *Alternatives to Globalization: A Better World is Possible* [a Report of the International Forum on Globalization] (Berrett-Koehler Publishers, Inc., 2<sup>nd</sup> ed, 2004.) <http://www.ifg.org/programs/Alternatives/WhatYouCanDo.pdf>
- Susan Ariel Aaronson, "Globalization and Child Labor: The Cause Can Also Be a Cure," *YaleGlobal* (March 13, 2007). <http://yaleglobal.yale.edu/display.article?id=8907>
- Benjamin Barber, "Jihad vs. McWorld," *The Atlantic* (March 1992). <http://www.theatlantic.com/doc/199203/barber>

Week 13 (April 28 & 30): **The Global in the Local**

- Segment of film "Local Hero" (Produced by David Puttnam, 1983).
- Diane Barthel-Bouchier and Laretta Clough, "From Mondavi to Depardieu: The Global/Local Politics of Wine," *French Politics, Culture & Society* 23:2 (Summer 2005): 71-90.
- Laretta Clough, oral history interview with Emile Jaubert.
- Laretta Clough, oral history interview with Etienne Sanillac.

Week 14 (May 5 & 7): **China and India Today**

- Excerpt from film “Mardi Gras: Made in China” (Produced by David Redmon 2006).
- Excerpt from Leslie T. Chang, *Factory Girls: From Village to City in a Changing China* (New York: Spiegel & Grau, 2008): <http://www.randomhouse.com/spiegelandgrau/catalog/display.pperl?isbn=9780385520171&view=excerpt>
- Kaushik Basu, “India and the Global Economy: Role of Culture, Norms and Beliefs,” *Economic and Political Weekly* 36:40 (Oct. 6-12, 2001): 3837-3842.
- Yong Deng and Thomas G. Moore, “China Views Globalization: Toward a New Great-Power Politics?” *The Washington Quarterly* 27:3 (Summer 2004): 117-136.

Week 15 (May 12): **In Retrospect**

- Landes, chs. 27-29.

**Final exam** – Monday, May 18, 10:30-11:45 a.m.

Revised May 11, 2009