

David B. Sicilia -- curriculum vitae

Associate Professor
Department of History
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Affiliate Faculty Member:

- Department of American Studies, University of Maryland
- Department of Decision, Operations and Information Technologies
Robert H. Smith School of Business, University of Maryland

RESEARCH AND TEACHING SPECIALTIES

- American business, economic, and technology history since colonial times
- U.S. history since 1945
- global capitalism since 1870

EDUCATION

- B.A., New College of Hofstra University, *magna cum laude*, 1976

Social Sciences Thesis: "A. T. Stewart and the Origins of the Department Store."
Directed by Robert Sobel. Awarded Honors.

Humanities Thesis: "Seasons in Retrograde." Directed by Ignacio Götz. Awarded Honors.

- Ph.D., Brandeis University, History of American Civilization, 1991

Dissertation: "Selling Power: Marketing and Monopoly at Boston Edison, 1886-1929."
Directed by Alfred D. Chandler, Jr. (Harvard University) and Morton Keller (Brandeis University). Awarded Distinction.

PROFESSIONAL APPOINTMENTS

- Associate Professor, Department of History, University of Maryland, College Park, 2000
- Assistant Professor, Department of History, University of Maryland, College Park, 1994
- Visiting Assistant Professor, The Ohio State University, 1991-1992

FELLOWSHIPS, GRANTS, AND AWARDS

- Fulbright Scholar, Department of Intercultural Communication and Management and Department of English, Copenhagen Business School, Denmark, spring 2003
- Alfred P. Sloan Foundation grant for research and conferences on The Corporation as a Social and Political Institution, 2001-2002
- Gordon Cain Fellow in Technology, Policy, and Entrepreneurship, Chemical Heritage Foundation, Philadelphia, 1999-2000
- Alfred P. Sloan Foundation mini-grant for research on the stakeholder theory of the firm as part of “Redefining the Corporation: An International Colloquy,” 1998-1999
- Certificate of Teaching Excellence, “Celebrating Teachers” program of the Office of the Dean of Undergraduate Studies and Office of the School/University Programs, University of Maryland, College Park, 1997-1998
- Graduate Research Board summer research grant, University of Maryland, 1995
- Charles Warren Fellow, Charles Warren Center for Studies in American History, Harvard University, 1992-1993
- Herman E. Krooss Prize of the Business History Conference for the best dissertation in 1991
- Samuel B. Davis Post-Doctoral Fellow in Business History, Ohio State University, 1990-1991
- John E. Rovensky Fellow in Business and Economic History, Kansas State University, 1987-1988
- Rose and Irving Crown Fellow in the History of American Civilization, Brandeis University, 1981-1982, 1983-1986
- Hofstra University New College Honors, Humanities; Social Sciences, 1976

PUBLICATIONS

Books

- David B. Sicilia and Jeffrey L. Cruikshank, *The Greenspan Effect* (New York: McGraw-Hill, 2000). xiii + 273 pp. Paperback edition 2001. Foreign language editions: Arabic, Chinese (traditional-character and simplified-character Mandarin), German, Japanese, Korean, Thai, Turkish, and Portuguese.
- Jeffrey L. Cruikshank and David B. Sicilia, *The Engine That Could: Seventy-Five Years of Values-Driven Change at Cummins Engine Company* (Boston: Harvard Business School Press, 1997). 589 pp. Foreign language edition: Chinese.
- Davis Dyer and David B. Sicilia, *Labors of a Modern Hercules: The Evolution of a Chemical Company* (Boston: Harvard Business School Press, 1990). xxiii + 528 pp.
- Robert Sobel and David B. Sicilia, *The Entrepreneurs: An American Adventure* (Boston: Houghton-Mifflin, 1986). x + 278 pp. Foreign language edition: Chinese.

Books in Progress

- David B. Sicilia, *Bill Gates and the Information Age* (New York: Pearson Longman). Forthcoming in 2011
- David B. Sicilia, *The Shimmering City: Politics and Corporate Persuasion in the Lighting of Boston*, under final revision.
- David B. Sicilia, *The Business of Persuasion: Public Relations in America since 1945*, research underway.

Edited Volumes

- Kenneth Lipartito and David B. Sicilia, eds., *Constructing Corporate America: History, Politics, Culture* (New York: Oxford University Press, 2004). vii + 369 pp. Paperback edition 2004.
- Robert Sobel and David B. Sicilia, eds., *The United States Executive Branch: A Biographical Directory of Heads of State and Cabinet Officials* (Westport, Connecticut: Greenwood Press, 2003). 2 vols, xxxvii + 699 pp.

Edited Volumes in Progress

- David B. Sicilia, ed., *Technology Transfer Among Nineteenth Century China, Europe, Japan, and the U.S.* Forthcoming in 2012.

Academic Articles and Book Chapters

- "The Corporate Under Siege: Social Movements, Regulation, Public Relations, and Tort Law since the Second World War," in Kenneth Lipartito and David B. Sicilia, eds., *Constructing Corporate America: History, Politics, Culture* (New York: Oxford University Press, 2004), pp. 188-220.
- Kenneth Lipartito and David B. Sicilia, "Introduction: Crossing Corporate Boundaries" and "Afterword: Toward New Renderings," in Kenneth Lipartito and David B. Sicilia, eds., *Constructing Corporate America: History, Politics, Culture* (New York: Oxford University Press, 2004), pp. 1-26, 343-347.
- "Business" in Stephen Whitfield, ed., *A Companion to 20th-Century America* (Malden, Mass.: Blackwell Publishing, 2004), pp. 377-393.
- "La Historia Empresarial en Estados Unidos: La Situación de la Disciplina [Business History in the United States: The State of the Discipline]," Gabriel Insausti, trans., in Carmen Erro, ed., *Historia Empresarial: Pasado, Presente y Retos de Futuro [Business History: Past, Present, and Challenges for the Future]* (Barcelona: Ariel, 2003), pp. 205-221.
- "Industrialization and the Rise of Corporations, 1865-1900" in William L. Barney, ed., *A Companion to 19th-Century America* (Malden, Mass.: Blackwell Publishing, 2001), pp. 139-151.
- "Remembering Robert Sobel (1931-1999)," *Enterprise & Society: The International Journal of Business History* 1 (January 2000): 182-187.

- "Options and Gopherholes: Reconsidering Choice in the Technology Rich History Classroom," in Dennis A. Trinkle, ed., *Writing, Teaching, and Researching History in the Electronic Age: Historians and Computers* (Armonk, New York: M. E. Sharpe, Inc., 1998), pp. 73-82.
- "Television as a Social Force" in *Retrieving the American Past* (1997), a modular custom publishing project produced by the Department of History at Ohio State University and Simon and Schuster Custom Publishing.
- "Distant Proximity: Writing the History of American Business since 1945," *Business and Economic History* 26, no. 1 (Fall 1997): 266-281.
- "Is Commissioned Corporate History Different? Not Whether: How," *Essays in Economic and Business History* 15 (1997): 353-356.
- "Cochran's Legacy: A Cultural Path Not Taken," *Business and Economic History*, 24 (Fall 1995): 27-39.
- Forward to Frederick W. Taylor, *The Principles of Scientific Management* (Norwalk, Conn.: Easton Press, 1993), pp. v-xiv.
- "Technological Determinism and the Firm," *Business and Economic History* 22 (Fall 1993): 67-78.
- "Selling Power: Marketing and Monopoly at Boston Edison, 1886-1929," *Business and Economic History* 20 (Fall 1991): 27-31.
- "From Commodity to Specialty Chemicals: Cellulose Products and Naval Stores at the Hercules Powder Company, 1919-1939," with Davis Dyer, *Business and Economic History* 18 (1989): 59-71.
- "Diversification before Conglomerates," with Davis Dyer, *Harvard Business Review* (May-June 1989): 219-220.
- "Steam Power and the Progress of Industry in the Late Nineteenth Century," *Theory and Society* 15 (January-March 1986): 287-299.

Reference Works

- "Electric Power and Electrification," in Burt Feintuch and David H. Watters, eds., *The Encyclopedia of New England: The Culture and History of an American Region* (New Haven: Yale University Press, 2005), pp. 850-852.
- "Leo Baekeland," "Enrico Fermi," "Nicholas LeBlanc," and "J. Robert Oppenheimer," in J. J. Lagowski, ed. *Chemistry: Foundations and Applications*, 4 vols. (New York: Macmillan Reference USA, 2004), vol. 1, pp. 100-103; vol. 2, pp. 85-86; vol. 3, pp. 24-25, 192-193.
- "Business," "Enron Scandal," "Thomas Edison," and "Trust-busting," in George R. Goethals, Georgia Sorenson, and James MacGregor Burns, eds., *Encyclopedia of Leadership*, 4 vols. (London: Sage, 2004), vol. 1, pp. 132-139, 390-394, 437-442; vol. 4, pp. 1578-1582.
- "Government Domestic Economic Policies," "Farm Security Administration," "Federal Highway Act," "Inflation," "Reaganomics," "Supply Side Economics" in Cynthia Clark Northrup, ed., *The American Economy: A Historical Encyclopedia* (New York: ABC-CLIO, 2004), vol. 1, pp. 107, 110-111, 153-154, 240, 270; vol. 2, pp. 387-393.
- "Chemical Industry," in *Oxford Companion to United States History*, Paul Boyer, ed.,

(New York: Oxford University Press, 2001), p. 113.

- “James Cash Penny,” “Richard Warren Sears,” “Frederick Winslow Taylor” (co-authored), “Robert Elkington Wood,” and “Frank Winfield Woolworth,” in Morgen Witzel, ed., *The Biographical Dictionary of Management* (Bristol, UK: Thoemmes Press, 2001), pp. 801-802, 901-902, 968-974, 1078-1079, 1083-1084.
- “Historical Evolution of the Use of Nuclear Energy” and “Rudolf Diesel (1858-1913),” in *The Encyclopedia of Energy* (New York: Macmillan, 2001), pp. 326-326, 850-858.
- “Chemicals” in *Encyclopedia of the United States in the Nineteenth Century*, Paul Finkelman, ed. (New York: Charles Scribner's Sons, 2001), vol. 1, pp. 198-199.
- “Elihu Thomson” in *American National Biography*, John A. Garraty and Mark C. Carnes, eds., (New York: Oxford University Press, 1999), vol. 21, pp. 593-594.
- “Business History: General Works”; “Thomas A. Edison”; “Manufacturing Industries: General Works”; and “Manufacturing Industries: Individual Industries,” in Peter J. Parish, ed., *Reader's Guide to American History* (London: Fitzroy Dearborn Publishers, London, 1997), pp. 83-85, 220-221, 431-432, 432-434.
- “Allied Chemical”; “Chemicals”; “Devoe and Reynolds”; “NL Industries”; “Paints, Dyes, and Varnishes”; “A. T. Stewart”; “Wanamaker’s”; and “WEAF” in Kenneth T. Jackson, ed., *The Encyclopedia of New York City* (New Haven: Yale University Press; New York: The New-York Historical Society, 1995), pp. 210-211, 330, 852, 875-876, 1123-1124, 1235.
- “Bay State Iron Company” and “Samuel T. Wellman” in *Iron and Steel in the Nineteenth Century*, Paul Paskoff, ed., *Encyclopedia of American Business History and Biography* (New York: Facts on File, Inc., 1989), pp. 28-29, 359-363.

Reviews

- Review of Richard Munson, *From Edison to Enron: The Business of Power and What It Means for the Future of Electricity*, in *EH.Net* (January 20, 2008): 1,488 words.
- Review of Arnold Thackray and Minor Myers, Jr., *Arnold O. Beckman: One Hundred Years of Excellence*, in *Business History Review* (Summer 2004): 319-321.
- Review of Steven W. Usselman, *Regulating Railroad Innovation: Business Technology, and Politics in America, 1840-1920*, in *Enterprise & Society: The International Journal of Business History* (June 2004): 334-336.
- Review of Douglas Steeples, *Advocate for Free Enterprise: William Buck Dana and the Commercial and Financial Chronicle, 1865-1910*, in *The Journal of Economic History* (September 2003): 899-901.
- Review of Justin Martin, *Greenspan: The Man Behind the Money*; and Bob Woodward, *Maestro: Greenspan's Fed and the American Boom*, in *Enterprise & Society: The International Journal of Business History* 3 (March 2002): 185-188.
- Review of J. D. R. Thomas, *A History of the Analytical Division of the Royal Society of Chemistry, 1972-1999*, in *Chemical Heritage* (Winter 2001/2): 33-34.
- Review of “The Rockefellers” (PBS “American Experience” mini-series), in *The Journal of American History* (December 2001): 1207-1208.
- Review of “The Wizard of Photography: The Story of George Eastman” (PBS “American Experience” episode), in *The Journal of American History* (December 2001): 1190-1192.

- Review of Jeffrey L. Rodengen, *The Legend of Pfizer*, in *Chemical Heritage* (Summer 2001): 27-28.
- Review of Jo G. Prichard, *Making Things Grow: A History of Mississippi Chemical Corporation*, in *Enterprise and Society* (March 2000): 236-237.
- Review of Albert C. Churella, *From Steam to Diesel: Managerial Customs and Organizational Capabilities in the Twentieth-Century American Locomotive Industry*, in *Business History* (October 1999): 145-146.
- Review of Richard K. Lieberman, *Steinway & Sons*, in *Journal of Economic History* (March 1999): 244-246.
- Review of Louis Galambos with Jane Eliot Sewell, *Networks of Innovation: Vaccine Development at Merck, Sharp & Dohme, and Mulford, 1895-1995*, in *The Journal of American History* (December 1998): 1109-1110.
- Review of Gordon McKibben. *Cutting Edge: Gillette's Journey to Global Leadership*, in *Business History Review* (Autumn 1998): 505-507.
- Review of Ashish Arora, Ralph Landau, and Nathan Rosenberg, eds., *Chemicals and Long-Term Economic Growth: Insights from the Chemical Industry*, in *Chemical Heritage* (Fall 1998): 26-27.
- Review of Mark Pendergrast, *For God, Country, and Coca-Cola*, in *Boston Book Review* (May 1994): 12.
- Review of Thomas S. Dicke, *Franchising in America: The Development of a Business Method, 1840-1980*, in *The Journal of American History* (December 1993): 1086-1087.
- "Engineers' Fugue," review essay on James E. Brittain, *Alexanderson: Pioneer in American Electrical Engineering* and Ronald R. Kline, *Steinmetz: Engineer and Socialist*, in *Reviews in American History* (September 1993): 507-513.
- Review of Claude S. Fischer, *America Calling: A Social History of the Telephone to 1940*, in *Economic History Review* (June 1993): 451-452.
- "Research and Reference Tools," review essay on John N. Ingham and Lynne B. Feldman, *Contemporary American Business Leaders: A Biographical Dictionary*; Richard Robinson, comp., *United States Business History, 1602-1988: A Chronology*; Lawrence B. Romaine, *A Guide to American Trade Catalogs, 1744-1900*; and David O. Whitten and Bessie E. Whitten, eds., *Manufacturing: A Historiographical and Bibliographical Guide*, in *Journal of American History* (March 1993): 1718-1721.
- Review of Andrew J. Butrica, *Out of Thin Air: A History of Air Products and Chemicals, Inc., 1940-1990*, in *Business History Review* (Winter 1991): 967-968.
- Review of Andre Millard, *Edison and the Business of Innovation*, in *Business History Review* (Spring 1991): 175-177.
- "Business History and Lessons from Du Pont R&D," review essay on David A. Hounshell and John Kenly Smith, Jr., *Science and Corporate Strategy: Du Pont R&D, 1802-1980*, in *Sloan Management Review* (Fall 1989): 93-96.
- Review of James A. Doig and Erwin C. Hargrove, eds., *Leadership and Innovation: A Biographical Perspective on Entrepreneurs in Government*, in *The Public Historian* (Fall 1988): 106-108.
- Review of Richard Rudolph and Scott Ridley, *Power Struggle: The Hundred-Year War over Electricity*, in *The Journal of American History* (September 1987): 531-532.

- Review of A. Michal McMahon, *The Making of a Profession: A Century of Electrical Engineering in America*, in *Business History Review* (Autumn 1987): 498-499.
- Review of William T. Walsh, *The Rise and Decline of the Great Atlantic & Pacific Tea Co.*, in *Business History Review* (Winter 1986): 676-678.

Magazine Articles

- “Greenspan and the American Farmer,” *Farmer Business* (Premier Issue, Jan.-Feb. 2001): 15.
- “Film Buffs [on parallels between digital text storage and early microphotography],” *Inc. Technology* (November 15, 1998): 152.
- “Cash Flow [on early funds wire transfer],” *Inc. Technology* (June 15, 1998): 128.
- “Push ‘em Back” [on the origins of the stock ticker and news wire services],” *Inc. Technology* (September 15, 1997): 74-75.
- “How the West Was Wired [on the use of barbed wire in early telephone systems],” *Inc. Technology* (June 15, 1997): 74-77.
- "Supermarket Sweep [on the early history of the supermarket]," *Audacity* 5 (Spring, 1997). Excerpted in *The Wilson Quarterly* 21 (Summer 1997): 126-127.
- "A Most Invented Invention [on the simultaneous invention of polypropylene]," *American Heritage of Invention and Technology* 6 (Spring-Summer 1990): 44-50.
- "Was Tucker Really Torpedoed? [on the distortions of history in the movie “Tucker: The Man and His Dream”],” *Harvard Business Review* (November-December 1988): 176-177.
- "Brain Storms [10 transformative ideas in business history]," with Jeffrey L. Cruikshank, *Business Month* (July-August 1988): 88-89.

CONFERENCES

- Commentator, “Environmental Policy,” Business History Conference, Sacramento, April 11, 2008.
- Chair, “Legal Systems Shaping Technological Systems, 1850–1950,” Society for the History of Technology, Washington, D.C., October 21, 2007.
- Presenter, “Narrativity in History and Management Studies,” in a symposium on The Dynamics of Firm and Industry Evolution: Historians’ Perspectives, Academy of Management, Philadelphia, August 7, 2007.
- Presenter, “Entrepreneurship and Social Change in the United States: Dynamic Stages, Historical Lessons,” Shibusawa North America Seminar, St. Louis, June 15, 2007.
- Presenter, “Toward a Dynamic Model of American Entrepreneurship,” Business History Conference, Cleveland, June 1, 2007.
- Commentator, “Controlling Information,” Business History Conference, Toronto, June 9, 2006.
- Presenter, “Reframing Post World War II U.S. History: A Political Economy of New Institutions and Ideologies,” American Historical Association, Philadelphia, January 6, 2006.

- Presenter, “Economic History and the New Cultural History in the United States,” Universidad Nacional Autónoma de México, Mexico City, September 24, 2004.
- Commentator, “Asbestos and Fire: Technological Trade-Offs and the Body at Risk, 1870-1990” presented by Rachel Maines, Center for the History of Business, Technology and Society, Hagley Museum and Library, Wilmington, Delaware, December 11, 2003.
- Chair, “International Financial Architecture,” Business History Conference, Lowell, Massachusetts, June 28, 2003.
- Presenter, “Corporate Scandals and Their Ironic Consequences: The Long View,” Perspectives on Corporate Scandals: A Public Symposium, Department of Intercultural Communication and Management and the Center for Corporate Values and Social Responsibility, Copenhagen Business School, Denmark, May 1, 2003.
- Commentator, “Organizing Technical Innovation II: Land of the Giants,” conference on Organizing for Innovation, Johns Hopkins University, October 25, 2002.
- Chair, “National Patterns,” conference on Industrial-Academic Relationships in the Chemical and Molecular Sciences, Fourth International Conference of the Commission on the History of Modern Chemistry, Chemical Heritage Foundation, Philadelphia, October 4, 2002.
- Presenter, “Chemical Industry Politics in Europe, the U.S., and Japan, 1945-2000,” conference on the Evolution of the Global Chemical Industry since 1945: Themes and Interpretations, Chemical Heritage Foundation, Philadelphia, June 1, 2001.
- Presenter, “Marketing and Monopoly: Lessons from Boston's Electrical Marketplace,” 10th Conference on Historical Analysis & Research in Marketing, Duke University, May 19, 2001.
- Presenter, “The U.S. Maritime Industries and Global Competition, 1950-2000,” Business History Conference, Miami, April 21, 2001.
- Roundtable Discussant, “Business Historians and the Internet: A Roundtable,” Business History Conference, Miami, April 20, 2001.
- Presenter, “Greenspan and Gates: Refracting Images of New Economy Mastery,” Social Science Research Council/Goizueta Business School Workshop on the New Global Economy, Emory University, April 14, 2001.
- Commentator, “‘Work, Risk, Luck, and Pluck’: Wall Street Women and the Shifting Gendered Discourses of Corporate Neoliberalism,” presented by Melissa Fisher, Center for the History of Business, Technology and Society, Hagley Museum and Library, Wilmington, Delaware, January 11, 2001.
- Presenter, “The Industry We Love to Hate: The Making of the Chemical Industry’s Toxic Image, 1945-1999,” Business History Conference, Palo Alto, March 11, 2000.
- Presenter, “Corporate Responses to Anti-Business Movements since World War II,” Sloan Foundation/Hagley Museum and Library Conference on “The Corporation as a Social and Political Institution, Wilmington, Delaware, February 13, 2000.
- Chair, “Pharmaceutical Innovation,” second annual Cain Conference, Chemical Heritage Foundation, Philadelphia, December 10, 1999.
- Commentator, “The Costs and Benefits of Consulting Advice: The Bedaux System in American and European Companies,” Center for the History of Business, Technology and Society, Hagley Museum and Library, Wilmington, Delaware, September 9, 1999.

- Chair, "Do Businessmen Have Virtue? British and American Perspectives," Business History Conference, Chapel Hill, March 6, 1999.
- Participant, "'The Chemical Century': A Reassessment," invitation-only Cain Conference, Chemical Heritage Foundation, Philadelphia, November 5, 1998.
- Commentator, "New Approaches to Understanding the Evolution of Chemical Technologies," Society for the History of Technology, October 15, 1998.
- Participant, "The 4th Toronto Conference on the Stakeholder Theory of the Corporation," an invitation-only conference at the University of Toronto, May 13-14, 1998.
- Presenter, "Strategic Planning for Information Technology in History," American Association for History and Computing, Cincinnati, April 24, 1998.
- Presenter, "The Edison Manufacturing Enterprises and the Emergence of Modern Marketing," Interpreting Edison conference, Edison National Historic Site (West Orange, NJ) and Rutgers University, June 25, 1997.
- Presenter, "Perils In Choice: Knowledge Leveling and Interest Narrowing in Technology-Rich Undergraduate Education," Cincinnati Conference on Computers and History, May 1997.
- Presenter, "Cummins versus Japan: The Struggle for the American Automotive Diesel Market in the 1980s," Economic and Business Historical Society, Richmond, VA, April 25, 1997.
- Commentator, "North American Electric Utilities," Economic and Business Historical Society, Richmond, VA, April 26, 1997.
- Presenter, "Distant Proximity: Writing the History of American Business since 1945," Hagley Museum and Library conference on "The Future of Business History," Wilmington, Delaware, April 4, 1997.
- Presenter, "Shadowy Terrain: Contours of American Institutional Life since 1945," Washington Seminar on American History and Culture, Washington, D.C., December 1996.
- Presenter, "Uncertain Persuasions: Hegemony, Advertising, and Mass Consumption in the Electrical Marketplace," Society for the History of Technology, London, September 1996.
- Participant, "Reconceptualizing the History of Business and American Society," invitation-only conference at the Hagley Museum and Library, Wilmington, Delaware, May 1996.
- Presenter, "Is Commissioned Corporate History Different? Not Whether: How," Presidential Panel of the Economic and Business Historical Society, Charlestown, South Carolina, April 1996.
- Presenter, "Corporate Restructuring in the 1980s: Patterns and Implications," Plenary Session of the Business History Conference, Columbus, Ohio, March 16, 1996.
- Presenter, "Cochran's Legacy: A Cultural Path Not Taken," Business History Conference, Fort Lauderdale, Florida, March 18, 1996.
- Commentator, "The Business of Gender," Business History Conference, Williamsburg, Virginia, March 12, 1994.
- Presenter, "Technological Determinism and the Firm," Business History Conference, Boston, March 20, 1993.

- Presenter, "Marketing by a Regulated Monopoly: The Case of Boston Edison," Economic History Association, Boston, September 20, 1992.
- Presenter, "Charles L. Edgar and the Rise of the American Electric Utility Industry," Economic and Business Historical Society, Seattle, April 24, 1992.
- Commentator, "Business, Electronic Media, and Public Policy in Twentieth Century America," Business History Conference, Pasadena, California, March 6, 1992.
- Presenter, "Selling Power: Marketing and Monopoly at Boston Edison, 1886-1929," Business History Conference, Toronto, Canada, March 22, 1991.
- Participant, Conference on Microeconomic History, National Bureau of Economic Research, Cambridge, Mass., October 1990.
- Chair and Commentator, "Collecting Business Documents ... Archives and Records Management in the Post-Modern Era," Association of Records Managers and Administrators, Boston, November 3, 1989.
- Co-presenter with Davis Dyer, "From Commodity to Specialty Chemicals: Cellulose Products and Naval Stores at the Hercules Powder Company, 1919-1939," Business History Conference, Boston, April 1, 1989.
- Commentator, "Competition and the Individual Firm," Business History Conference, Atlanta, March 20, 1988.
- Presenter, "Selling Power: Marketing Leadership at Boston Edison, 1886-1926," Organization of American Historians and the National Council on Public History, New York, April 12, 1986.

INVITED LECTURES

- "The Future of the Past: Business History after Alfred Chandler," Bunkyo Gakuin University, Tokyo, May 20, 2008.
- "The Industries We Love to Hate: Social Movements, Regulation, and Law in Chemicals, Tobacco, and Nuclear Power," American and the Atlantic World lecture series of the American Studies Institute, University of Leipzig, Germany, May 13, 2003.
- "Enron's Ancestors: U.S. Corporate Scandals in Historical Perspective," International Visitor's Program, United States Embassy, Copenhagen, Denmark, April 28, 2003.
- "The Corporation Under Siege: Social Movements, Regulation, Public Relations, and Tort Law since World War II," Center for Research in Business History, Department of Management, Politics and Philosophy, Copenhagen Business School, Denmark, March 25, 2003.
- "Globalization in the Long View," CASE Media Fellowship conference on Globalization, University of Maryland, College Park, April 15, 2002.
- "Assessing America's Chemical Century," keynote address, M. Thomas Jones Memorial Symposium, Kent State University, February 16, 2001.
- "American Business and Economic Policy since 1945: Patterns and Conjectures," History of Technology Series, MIT-STS Program and Harvard University History of Science Program, Massachusetts Institute of Technology, Cambridge, March 29, 1999.
- "When Monopolies Market: The Boston Edison Case," Washington Area Economic

History Seminar, University of Maryland, College Park, November 13, 1998.

- “Centering Stakeholder Interests in Big Business: J. Irwin Miller and the Philanthropic Culture of Cummins Engine Company, 1919-1998,” Institution for Social & Policy Studies/Yale Divinity School, Yale University, October 6, 1998.
- “The New Technology Classrooms: Challenges and Successes,” 6th annual Teaching with Technology Symposium, sponsored by Academic Information Technology Services and the Center for Teaching Excellence, University of Maryland, College Park, March 6, 1998.
- “Using Multi-Media in Large Lecture Settings,” College of Arts and Humanities “Afternoons at the Computer,” University of Maryland, College Park, February 11, 1998.
- "Charting New Paths: The Chemical Industry as an Exemplar of American Business Evolution since World War II," Chemical Heritage Foundation, Philadelphia, February 12, 1998.
- "Large Technological Systems as a Hegemonic Force: Second Thoughts from the Electrical Marketplace," Committee on the History and Philosophy of Science, University of Maryland, College Park, October 2, 1997.
- "Technology in the Large Classroom," 4th annual Teaching with Technology Symposium, sponsored by the Computer Science Center and the Center for Teaching Excellence, University of Maryland, College Park, March 29, 1996.
- "Technological Systems and Consumer Choice in Modern America," Brandeis University, Department of the History of American Civilization, April 29, 1993.
- "Bright Lights in Boston: Technology, Public Policy, and Utility Marketing Strategies, 1822-1922," Charles Warren Center, Harvard University, March 10, 1993.

MEDIA INTERVIEWS

- *WTTG Fox Morning News, Washington, D.C.* Live interview on the financial crisis, October 13, 2008.
- *CNN.* Live interview on the Federal Reserve, financial markets, and the economy, September 17, 2008.
- *Swedish National Radio, Studio #1.* Interview on the Fed, financial markets, and the economy, September 17, 2008.
- *Christian Science Monitor.* Comments quoted in “With Finance Crisis, Hands-Off Era Over,” September 17, 2008.
- *WSBA News Radio, York, PA.* Interview with Dennis Edwards about the Fed, financial markets, and the economy, September 17, 2008.
- *Voice of America Radio,* “Should Europe Be More Like America?” portions of interview with Jela De Franceschi broadcast March 7, 2008, and published on VOAnews.com.
- *Washington Technology.* “Know your history and know your business: A conversation with David Sicilia,” August 20, 2007.
- *WETA, National Public Radio in Washington.* Featured guest on “Saying Goodbye to Greenspan,” January 30, 2006.
- *Baltimore Sun, Sunday Edition.* Portions of interview published in Michael Hill, “A

Troubled Giant [GM] is Facing Change," April 17, 2005.

- *USA Today*. Portions of interview published in Jim Hopkins, "Stem Cells' Promise Pits Jobs vs. Values," February 15, 2005.
- *TV1, Paris, France*. Interview for special feature on Alan Greenspan, aired July 9, 2004.
- *WYPR, National Public Radio in Baltimore*. Featured guest on the one-hour panel discussion of corporate ethics and corporate scandals, Marc Steiner Show, June 9, 2004.
- *Baltimore Sun, Sunday Edition*. Portions of interview published in Michael Hill, "Deregulation's Darkening Effect," August 24, 2003.
- *DR-1 Danish Public Television, Copenhagen*. Interview on the U.S. film "Bowling for Columbine," January 15, 2003.
- *Baltimore Sun, Sunday Edition*. Portions of interview published in Michael Hill, "An Abiding Fiscal Presence" [on John Maynard Keynes], January 12, 2003.
- *Baltimore Sun, Sunday Edition*. Portions of interview published in Michael Hill, "America's Tycoons: Beloved and Reviled," July 14, 2002.
- *Wilmington (DE) News Journal*. Quoted in "After a bountiful history, innovations slow" [on Du Pont research and development], June 30, 2002.
- *Chemistry*. Featured expert in Tom Rickey, "The New Industrial Revolution" (pp 64-71) and "The Quintessential Industry: A Snapshot of the Chemical Industry" (p. 67) in 125th Anniversary issue, August 2001.
- *NHK (Japan Broadcasting Corporation)*. Interview on Alan Greenspan and the Japanese edition of *The Greenspan Effect*, March 22, 2001.
- *EssentialTalk.com Internet Talk Media Network, Calgary, Alberta, Canada*. Featured guest on "E-Biz" with K. K. Campbell Show, December 7, 2000.
- *Wilmington (DE) News Journal*. Portion of interview on the pending sale of Hercules Inc. published December 3, 2000.
- *KWAB Radio, Boulder*. Featured guest on Steph Belgatti talk show, February 29, 2000.
- *KSDO Radio, San Francisco*. Featured guest on "Money in the Morning" with George Chamberlin, February 9, 2000.
- *Executive Branch Television*. Featured guest on "Look Ahead" with Jed Duvall, February 16, 2000.
- *KKSM AM and Cox Cable FM Radio, San Diego*. Featured guest on "Financial Sense" with Jim Puplava, January 5, 2000.
- *Bloomberg Financial News (television)*. Live interview on the reappointment of Fed Chairman Alan Greenspan to a fourth term, January 4, 2000.
- *KNX Radio, Los Angeles*. Interview on the reappointment of Fed Chairman Alan Greenspan to a fourth term, January 4, 2000.
- *Bloomberg Radio*. Interview on *The Greenspan Effect*, aired November 20, 1999.
- *CNBC*. Live interview on likely actions by the Federal Reserve and *The Greenspan Effect*, November 16, 1999.
- *ABCNews.com*. Interview for lead story "The Silence of Greenspan," by Catherine Valenti, November 15, 1999.
- *Le Journal du Dimanche (Paris)*. Lead interview for story on Alan Greenspan, "Un mot de lui, Wall Street tremble," by Gilles Delafon, October 31, 1999.
- *CNN Financial News*. Live interview on Federal Reserve actions and *The Greenspan*

Effect, October 18, 1999.

- *Bloomberg Financial News (television)*. Live interview on Federal Reserve actions and *The Greenspan Effect*, October 15, 1999.
- *Investor's Business Daily*. Interview for "Strong Data Scare Market; Part of Greenspan's Plan?" by Loren Flickenstein, October 4, 1999.
- *Baltimore Sun, Sunday Edition* (front page). Interview for feature story on *The Greenspan Effect*, "Taking Stock of Point Man; Professor Co-Writes Book on Greenspan," by William Patalon III, September 5, 1999.
- *BBC radio international*. Interview on the use of barbed wire in early telephone systems in the American West, July 13, 1999.
- *Industry Week*. Portion of interview quoted in Mark Goldstein, "The Modern Model: Structuring Corporations for Competitive Advantage," September 21, 1998.
- *Columbus [Ohio] Dispatch*. Portion of interview on custom-published American history textbooks for story published March 30, 1998.
- *Columbus [Indiana] Republic*. Segments of *The Engine That Could* serialized January 21-28, 1998.
- *Associated Press*. Portions of interview with Dale Hopper on History Associates published December 15, 1997.
- *Inc. Technology* magazine. Portions of interview with Leigh Buchanan for "Tick...tick..." the editor's introduction for the issue published September 15, 1997.
- *A&E (Arts and Entertainment television network) Biography*, "J. C. Penney: Main Street Millionaire." Interview segment in one-hour program originally aired, December 19, 1996.
- *WUMC*, University of Maryland, College Park. Featured guest on "Talking Disability" (30 minutes) on the presidency of Franklin D. Roosevelt, October 15, 1995.
- *CNN*. Interview with Bruce Morton about labor union merger. Segment aired worldwide on CNN Headline News, July 27, 1995.
- *Capitol News Service*, Washington, D.C. Quoted on historical significance of recently announced change in dress code at IBM, February 16, 1995.
- *WSPR Radio*, Springfield, Massachusetts. Twenty-minute taped telephone interview (for rebroadcast several times during the week) on the "Bill Brady Show" about *The Entrepreneurs: An American Adventure*, February 5, 1987.
- *WTAC Radio*, Flint, Michigan. Twenty-minute live telephone interview on the "Dave Barber Show" about *The Entrepreneurs: An American Adventure*, December 18, 1986.
- *WNTN Radio*, Newton, Massachusetts. Forty-minute studio interview on the "Charlie Brennan Show" about *The Entrepreneurs: An American Adventure*, December 9, 1986.
- *KNUS Radio*, Denver, Colorado. Thirty-minute live telephone interview on the "Ken Hamblin Show" about *The Entrepreneurs: An American Adventure*, November 11, 1986.
- *KTAR Radio*, Phoenix, Arizona. One-hour live telephone interview with call-ins on the "Art Dineen Show" about *The Entrepreneurs: An American Adventure*, November 6, 1986.
- *WCKY Radio*, Cincinnati, Ohio. Forty-five-minute live telephone interview on "Jim Labarbara Show" about publication of *The Entrepreneurs: An American Adventure*, October 28, 1986.

- *WKIS Radio*, Orlando, Florida. Forty-five-minute live telephone interview on "Clive Thomas Show" about publication of *The Entrepreneurs: An American Adventure*, October 27, 1986.
- *KMBZ Radio*, Kansas City, Missouri. Thirty-minute live telephone interview on "Tom Hopkins Show" about publication of *The Entrepreneurs: An American Adventure*, October 21, 1986.
- *WCVB-TV*, Boston. Portions of interview on history of the Boston Edison and the electrification of Boston, aired on the evening news, February 20, 1986.
- *WRKO Radio*, Boston. Thirty-minute interview with Roger Allen about the Boston Edison centennial and the electrification of Boston, December 29, 1985.

TEACHING

Undergraduate courses

- The Student and the University and Introduction to Computer Resources (EDCP108, UNIV101)
- Historical Perspectives on Technological Innovation (GEMS103)
- History of the United States since 1865 (HIST157)
- American Capitalism in the Twentieth Century (HIST309)
- Emergence of Modern America, 1900-1945 (HIST356)
- Recent America: The United States since 1945 (HIST357)
- History of Technology (Medieval to the present) (HIST406)
- Technology and Social Change in America (HIST407)
- The Evolution of American Business (HIST419)
- Economic History of the United States before 1865 (HIST450)
- Economic History of the United States since 1865 (HIST451)

Graduate courses

- General Seminar in American History, 1877-present (HIST608B)
- Readings in Recent American History, 1941-present (HIST649)
- Readings in U.S. Economic and Business History (HIST669)
- Research Seminar in Recent American History (HIST869)
- Intercultural Management in Action (Copenhagen Business School)
- The Teaching of History at Institutions of Higher Learning (HIST607)

Graduate Students

Ph. D. advisees: degrees completed

- Edmund Wehrle (1998). Dissertation: "'Reprehensible Repercussions': The AFL-CIO, Free Trade Unionism, and the Vietnam War, 1947-1975."

Current Ph.D. advisees and their dissertation topics

- Thomas A. Castillo. “Work and Play in the Magic City: Laboring in Sunbelt Miami, 1919-1965.”
- Robert Chiles. “Alfred E. Smith and Transitional Progressivism.”
- Michael D’Amato. “Origins of the U.S. Financial Crisis of 2007.”
- Jonathan Franklin. “The Cultural and Political Origins of the Federal Reserve.”
- Mark Goldstein. "Capital and Culture: W.W. Corcoran and the Making of 19th Century America"
- John Hardin, “Selling the Church: Christianity and Marketing in America since 1930.”
- Mark Levensood. "A Post-industrial State?: Work, Culture, and Deindustrialization in Postwar Eastern Pennsylvania"
- Darren Speece. “Defending Giants: The Battle for Headwaters Forest and the Transformation of American Environmental Politics, 1985-1999.”

M.A. advisees: degrees completed

- Robert Williams. “Signal Work is Particular Work: The Brotherhood of Railroad Signalmen of America, 1901–1950”
- Rachel Ban (2002). Non-thesis degree.
- James Melzer (2001). Non-thesis degree.
- Brian Phelan (2000). Thesis: “‘What Was Best for the Oil Companies’: The Federal Government, Big Oil, and the Construction of Oil Crisis Narrative, 1973-74.”
- Mark L. Goldstein (degree granted 1999). Thesis: "Americans in Name Only: Civil Rights, Financial Crisis, and the Nation's Capital."
- Jennifer Gunther (1999). Non-thesis degree.

Current M.A. advisees and their thesis topics

- Lloyd Beers. “Saving the Shipyards: The Disposal Policy for Surplus Merchant Ships after World War II.”
- Edwin Benson. “The Crash of the Cadillac: GM and Postwar Marketing.”

PROFESSIONAL SERVICE

University of Maryland: University, College, and Departmental

- Associate Director of Graduate Studies, Department of History, 2009-present
- Graduate Committee, Department of History, 2009-present
- David Freund APT Committee, Department of History, 2009
- Lisa Mar APT Committee, Department of History, 2009
- Chair, WorldWide Organizing Committee, College of Arts and Humanities, Fall 2008-present

- First Year Book Selection Committee, University of Maryland, 2008-2009
- Individual Studies Program Faculty Review Board, University of Maryland, 2008-present
- Banneker Key Scholarship Selection Committee, University of Maryland, Spring 2008
- Phi Alpha Theta History Honors Society faculty coordinator, Spring 2008
- Thomas Zeller APT Committee, Department of History, Fall 2006
- Director of Undergraduate Studies, Department of History, 2003-2006
- Social Studies Education Assistant Professor Search Committee, College of Education, 2005-2006
- Provost's Commission on Learning Outcomes Assessment, University of Maryland, 2004-2005
- Senate Academic Policy and Standards Committee, University of Maryland, 2003-2005
- First Year Book Selection Committee, University of Maryland, 2004-2005
- Dean's Scholar Selection Committee, College of Arts and Humanities, 2004
- Bradley Fellowship Committee, Department of History, 2003-present
- Heyward G. Hill Memorial Scholarship Committee, College of Arts and Humanities, 2004
- Catherine P. Mackin Memorial Scholarship Committee, College of Arts and Humanities, 2004
- Stringer Foundation Memorial Scholarship, Committee, College of Arts and Humanities, 2004
- Catherine Vuozzo Scholarship Committee, College of Arts and Humanities, 2004
- Thomas Zeller Reappointment Committee, Department of History, 2003-2004
- Administrative Assistant II search committee, Department of History, 2004
- Dean's Scholar Selection Committee, College of Arts and Humanities, 2003
- Information Technology Advisory Committee, University of Maryland, 2001-2002
- U.S. Cultural History Search Committee, Department of History, 2001-2002
- History of Technology Search Committee, Department of History, 2001-2002
- Website Design Committee, Department of History, 2001-2002
- Faculty Advisor, History Undergraduate Association, Department of History, 2001-2002
- Multi-Media Instructional Center Advisory Committee, University of Maryland, 2001-2002
- Faculty Advisor, *Janus: The Undergraduate History E-Journal*, Department of History, 2000-2003
- Teaching Facilities Committee, University of Maryland, 2000-2002
- Chair, Rundell Prize Committee, Department of History, Spring 2001
- Farrell Prize Committee, Department of History, Spring 2001
- Undergraduate Committee, Department of History, 2000-2001
- General Research Board, University of Maryland, 1996-1998, 2000-2001
- U.S. Media History Search Committee, Department of History, 2000-2001
- "An American Twentieth Century?" Conference steering committee, Department of History, 1997-1999
- Gemstone Fellow, "Next Generation Mass Transit," Gemstone Program, 1996-1999
- Chair, Committee on New Technologies, College of Arts and Humanities, 1996-1999
- Walter Rundell Prize Committee, Department of History, 1997-1998

- Representative, Middle States Association Visiting Evaluation Team, 1997-1998
- Chair, Coordinator of Technical Services Search Committee, College of Arts and Humanities, 1997-1998
- Webmaster, Department of History, 1996-1998
- Information Technology Advisory Committee, University of Maryland, 1996-1998
- Coordinating Committee (“Holum Committee”), Department of History, 1996-1997
- Chair, Departmental Committee on New Technologies, Department of History, 1995-1996
- Archives Award Committee, Department of History, 1995-1996
- Faculty advisor, Wednesday Graduate Student Colloquium, Department of History, 1995-1996
- Internal Review Graduate Program Sub-Committee, Department of History, 1995-1996
- Committee on New Technologies, College of Arts and Humanities, 1995-1996
- Campus Computing Associate Search Committee, College of Arts and Humanities, 1995-1996
- History Department representative, University Teaching Facilities Committee, 1995-1996
- Executive Committee, Department of History, 1994-1996

Non-University of Maryland

- Member, President's Advisory Group, Business History Conference, 2007-2008
- Reviewer, Scholarly Studies Research Grant Program, Smithsonian Institution, Fall 2007
- Associate Editor for Reviews, *Enterprise and Society: The International Journal of the Business History Conference*, 2003-2006
- Consultant, National Postal Museum, Gallery Renovations Project, Business of Mail team, 2004-2005
- Reviewer, National Science Foundation, Science and Technology Studies Program, Division of Social and Economic Sciences, 2005
- Reviewer, Scholarly Studies Research Grant Program, Smithsonian Institution, Fall 2004
- Member, American Historical Association Local Arrangements Committee for the 118th annual meeting in Washington, D.C., January 8-11, 2004
- Judge, Copenhagen Business School Case Competition, Copenhagen, Denmark, March 2002 and April 2003
- Associate Editor, *Enterprise and Society: The International Journal of the Business History Conference*, 1999-2003.
- Chair, Program Committee, Business History Conference, 2001-2002
- Member, Committee for the Alfred Chandler Fund, 1999-2005
- Organizer, “The Global Chemical Industry since 1945: Themes and Interpretations,” Chemical Heritage Foundation, Philadelphia, June 1, 2001
- Consultation Grants Panelist, National Endowment for the Humanities, 2000-2001
- Trustee, Eh.Net Board (representing H-Business), 1999-2001
- Co-Organizer, “The Global Chemical Industry since the Petrochemical Revolution,” Associazione per gli Studi Storici sull'Impresa (ASSI) and the Institute of Economic History at Bocconi University, Milano, Italy, October, 2000.

- Co-Organizer, “The Corporation as a Social and Political Institution,” a conference at the Hagley Museum and Library (Wilmington, DE), sponsored by the Alfred P. Sloan Foundation, February 12-13, 2000.
- Member, Business History Conference Technology Committee, 1999-2000
- H-Business Editorial Board, 1996-1999
- Trustee, Business History Conference, 1996-1999
- Chair, H-Business editorial board search committee, 1998
- Organizer, Business History Conference 1998 annual meeting in College Park, MD
- Reviewed book manuscripts for:
 - Cambridge University Press
 - University of Pennsylvania Press
 - University of Michigan Press
 - University of Georgia Press
 - Pearson Longman
 - Oxford University Press
 - Princeton University Press
 - University of Delaware Press
 - Chemical Heritage Foundation Press
 - Greenwood Press
 - Ohio State University Press
 - McGraw-Hill Publishers
 - Twayne Publishers
 - Bedford/St. Martin’s
- Reviewed article manuscripts for:
 - The Business History Review*
 - Enterprise & Society*
 - The Journal of American History*
 - The Journal of Economic History*
 - Maryland Historian*
 - Technology & Culture*
 - Journal of Management Studies*

CONSULTING

Since 1980, I have consulted for a variety of large and small private and public institutions that seek to apply historical analysis to contemporary issues – independently, and as a Principal with Kohn Cruikshank, Inc., Boston, MA; and with The Winthrop Group, Inc., Cambridge, MA.

PROFESSIONAL MEMBERSHIPS

Academy of Management
 Business History Conference
 Society for the History of Technology

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